Digital Storytelling: The effects (and possibilities)

of "new" media on traditional "text"

Digital storytelling begun as a movement in education to enhance literacy curriculum by integrating technology into student projects

Links:

- o <u>20th Century Learners</u>
- <u>What is digital storytelling?</u>
- o <u>http://www.youtube.com/watch?v=cvQGV_G0wCs&feature=related</u>
- o <u>http://www.nwp.org/cs/public/print/resource/2410</u>
- o <u>http://tech-head.com/dstory.htm</u>
- o How cool is this? http://www.memoryminer.com/macsanta/
- o Visual Poetry
 - http://www.youtube.com/watch?v=2G9kBbvnRsE
 - http://www.youtube.com/watch?v=VC56_LkH4aI&feature=related
- Cinepoetry: <u>http://www.cinepoetry.com/</u>
 - http://www.metacafe.com/watch/yt-Mu9LkSqGTSM/homogeneous/
- Digital Storytelling is but one of the many new genres of "digital writing" that has gained popularity in recent years. It has stemmed from the myriad of possibilities that web and related digital technologies allow.
- Writer <u>Tim O'Reilly</u> points out that the "tools of production and consumption actually *changed the format of what was produced and consumed*. Camera angles, pacing, editing techniques, lighting, location shooting, special effects: all these innovations make the movies (and television) of today very different from the earliest movies." Likewise, we are in the early stages of a new world, one that is shifting to an online medium featuring greater and greater portability. The question thus arises, how will books change in the digital age?
- Things to ponder: Kindle 2 can turn a traditional book into an audiobook. How is the experience of *listening* to a book different from *reading* a book?

From: *The Future of Books (and Authors) in the Digital Age*: <u>http://www.openeducation.net/2009/05/29/the-future-of-books-and-authors-in-the-digital-age/</u>

- Of course, the new ereader means that <u>no book has to be printed</u> and therefore there is <u>no such</u> <u>thing as a truly finished product</u>.
- As it is currently constructed, the idea of designing and writing for traditional print formats then attempting to translate or port that work to other new media platforms makes little sense. Instead, according to Meyer, we will soon see the adoption of new expository and software tools that allow for the construction of documents that are easily ported among devices.

- It will also <u>demand new writing skills</u> and that authors understand two relatively new concepts: <u>how to properly express capability-dependent content</u> (eg., displaying a table on devices that have limited viewing screen sizes) <u>and how to apply capability-dependent formatting</u> (eg. including colors when such an option is available, falling back to black and white when color is not present). And as we noted, there will <u>need to be careful consideration for how cross-references</u> <u>and links are utilized, especially given that documents and web sites will not remain static over</u> <u>time.</u>
- At the same time, the notion of what it means to be a writer or author is also undergoing a <u>thorough look</u>. Perhaps it will give rise to a new descriptor or title. And to a wealth of new career options, much as we saw with the development of the movie industry.