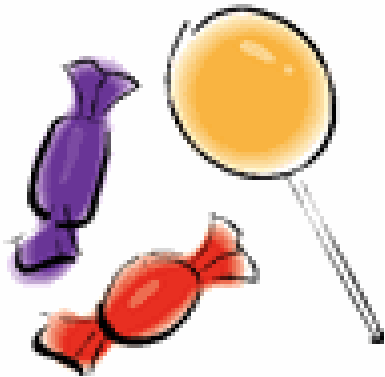


The Problem with the ~~“Junk Food Problem”~~ Snacks



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Themes

- “...*Problems that occur in real settings do not often arrive neatly packaged.*”
— *NCTM Standards 2000*(p. 334)
- “*I have yet to see any problem, however complicated, which, when you looked at it in the right way, did not become still more complicated.*”
— *Poul Anderson (1926-2001)*

The Junk Food Problem

The calories in anything you eat come from three sources:

carbohydrates, fat, and protein.

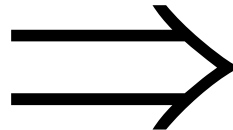
Given the dietary information from some junk foods, find the number of calories that are present in a gram of carbohydrates, in a gram of fat and in a gram of protein.

Example:



Nutrition Facts		Amount/Serving	%DV**	Amount/Serving	%DV**
Serving Size 1 pack		Total Fat 10g	15%	Total Carb. 34g	11%
Calories 240		Sat. Fat 6g	30%	Fiber 1g	4%
		Cholest. 5mg	2%	Sugars 31g	
		Sodium 30mg	1%	Protein 2g	
		Vitamin A *		Vitamin C *	
		Riboflavin 4%		Calcium 4%	Iron 2%
* Contains less than 2 percent of the Daily Value of these nutrients.					
INGREDIENTS: MILK CHOCOLATE (SUGAR, CHOCOLATE, COCOA BUTTER, SKIM MILK, MILKFAT, LACTOSE, SOY LECITHIN, SALT, ARTIFICIAL FLAVORS), SUGAR, CORNSTARCH, LESS THAN 1% - CORN SYRUP, GUM ACACIA, COLORING (INCLUDES RED 40 LAKE, YELLOW 6, YELLOW 5, BLUE 2 LAKE, RED 40, BLUE 1 LAKE, BLUE 1, BLUE 2, YELLOW 5 LAKE, YELLOW 6 LAKE), DEXTRIN. (U) D					
www.cocoapro.com		DISTRIBUTED BY M&M'S MARS		MAY CONTAIN PEANUTS	
				DIVISION OF MARS, INC. HACKETTSTOWN, NJ 07840-1503 USA	

(Solution
blacked
out.)



$$10f + 34c + 2p = 240$$

My (Original) Plan

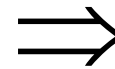
- Give introductory linear algebra students some modeling experience.
- Introduce students to linear algebra applications, specifically solving linear systems using an augmented matrix.
- “Junk Food Problem” was to be just one of several applications to consider during the class period.
- Light discussion on error and the challenges of working with real data.

The Plan for Students

1. Assign variables (f , c , p).
2. Use snack wrappers to collect data and set up a 3x3 linear system.
3. Write the system as an augmented matrix, then row-reduce the matrix using technology.
4. Result: $f=9 \text{ cal/g}$, $c=4 \text{ cal/g}$, $p=4 \text{ cal/g}$.

The Data

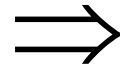
Item	Fat (g)	Carbs (g)	Protein (g)	Total Calories
m&m 's	10	34	2	240
Cheeze Its	16	31	7	290
Cracker Jacks	1.5	21	2	100
Oreos	10	36	2	240
Twix	14	37	3	280
NutriGrain	3	27	2	140
Trail Mix	20	23	11	295
Planter's Peanuts	25	9	13	300



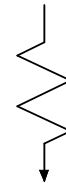
$$\begin{bmatrix} 10 & 34 & 2 & | & 240 \\ 16 & 31 & 7 & | & 290 \\ 1.5 & 21 & 2 & | & 100 \\ 10 & 36 & 2 & | & 240 \\ 14 & 37 & 3 & | & 280 \\ 3 & 27 & 2 & | & 140 \\ 20 & 23 & 11 & | & 295 \\ 25 & 9 & 13 & | & 300 \end{bmatrix}$$

Example

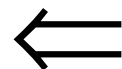
	fat	carb	prot	Cal.
CheezIts	16	31	7	290
Cracker Jacks	1.5	21	2	100
Twix	14	37	3	280



$$\left[\begin{array}{ccc|c} 16 & 31 & 7 & 290 \\ 1.5 & 21 & 2 & 100 \\ 14 & 37 & 3 & 280 \end{array} \right]$$



rref



$$\left[\begin{array}{ccc|c} 1 & 0 & 0 & 9.302 \\ 0 & 1 & 0 & 3.765 \\ 0 & 0 & 1 & 3.496 \end{array} \right]$$

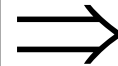
$f \approx 9.302 \text{ cal/g}$
 $c \approx 3.765 \text{ cal/g}$
 $p \approx 3.496 \text{ cal/g}$



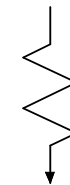
Problem!



	fat	carb	prot	Cal.
m&m's	10	34	2	240
Cracker Jacks	1.5	21	2	100
Twix	14	37	3	280



$$\left[\begin{array}{ccc|c} 10 & 34 & 2 & 240 \\ 1.5 & 21 & 2 & 100 \\ 14 & 37 & 3 & 280 \end{array} \right]$$



rref

$$\left[\begin{array}{ccc|c} 1 & 0 & 0 & 8.679 \\ 0 & 1 & 0 & 5.094 \\ 0 & 0 & 1 & -10.0 \end{array} \right]$$



$f \approx 8.679$ cal/g
 $c \approx 5.094$ cal/g
 $p \approx -10.0$ cal/g

Measuring Error



We want to solve the linear system $Ax=b$.

Given an approximate solution x_0 , we can calculate residual vector $b-Ax_0$ and measure the size $\|b-Ax_0\|$ to check the quality of the solution. We can measure the relative error by measuring

$$\frac{\|b - Ax_0\|}{\|b\|}.$$

Example: m&m's, Cracker Jacks, Twix

$$\text{Given } A = \begin{bmatrix} 10 & 34 & 2 \\ 1.5 & 21 & 2 \\ 14 & 37 & 3 \end{bmatrix}, \quad x = \begin{bmatrix} f \\ c \\ p \end{bmatrix}, \quad b = \begin{bmatrix} 240 \\ 100 \\ 280 \end{bmatrix},$$

When $x_0 = \begin{bmatrix} 8.679 \\ 5.094 \\ -10.0 \end{bmatrix}$, $\|b - Ax_0\|$ and $\frac{\|b - Ax_0\|}{\|b\|}$ are essentially 0 (of course).

But when $x_0 = \begin{bmatrix} 9 \\ 4 \\ 4 \end{bmatrix}$, $\frac{\|b - Ax_0\|}{\|b\|} \approx 0.0265$.

The Point: Even though the data yield a horrible solution, the accepted solution is not a bad answer either.

Regression?

- Using all of the data yields an overdetermined system of 8 equations and 3 unknowns.
- Use regression for a least-squares solution:

$$\text{Given } A = \begin{bmatrix} 10 & 34 & 2 \\ 16 & 31 & 7 \\ 1.5 & 21 & 2 \\ 10 & 36 & 2 \\ 14 & 37 & 3 \\ 3 & 27 & 2 \\ 20 & 23 & 11 \\ 25 & 9 & 13 \end{bmatrix} \quad x = \begin{bmatrix} f \\ c \\ p \end{bmatrix} \quad b = \begin{bmatrix} 240 \\ 290 \\ 100 \\ 140 \\ 280 \\ 140 \\ 295 \\ 300 \end{bmatrix}$$

Solve $A^T A x = A^T b$ to find

$$f \approx 7.398 \text{ cal/g}, \quad c \approx 3.518 \text{ cal/g}, \quad p \approx 6.690 \text{ cal/g}$$



Investigation

Go down a dimension and consider two different linear systems:

$$\begin{cases} 0.25x - y = -1 \\ 2x - y = 6 \end{cases}$$

versus

$$\begin{cases} 0.25x - y = -1 \\ 0.2x - y = -1.2 \end{cases}$$

Both systems have the solution (4,2).

But what if the systems arose from real data?

Change the constant terms slightly:

$$\begin{cases} 0.25x - y = -0.9 \\ 2x - y = 6 \end{cases}$$

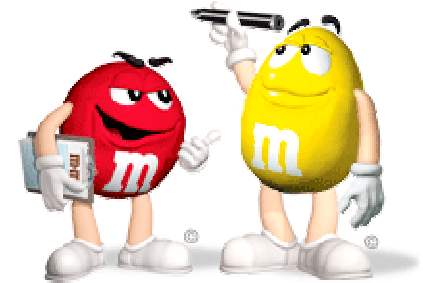
Solution \approx (3.9, 1.9)

$$\begin{cases} 0.25x - y = -0.9 \\ 0.2x - y = -1.2 \end{cases}$$

Solution (6, 2.4)

A very small change to the second system caused a
HUGE change in the solution. WHY?

The Algebra



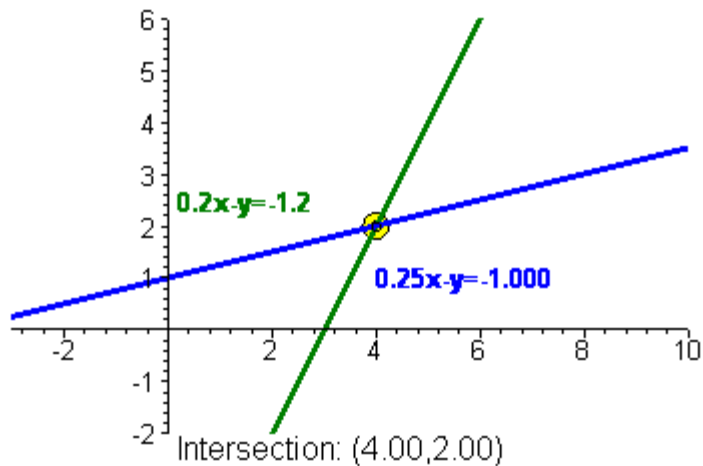
$$\begin{cases} 0.25x - y = \cancel{-1.0} \text{ } \mathbf{-0.9} \\ 0.20x - y = -1.2 \end{cases}$$

$$0.05x = \cancel{0.2} \text{ } \mathbf{0.3}$$

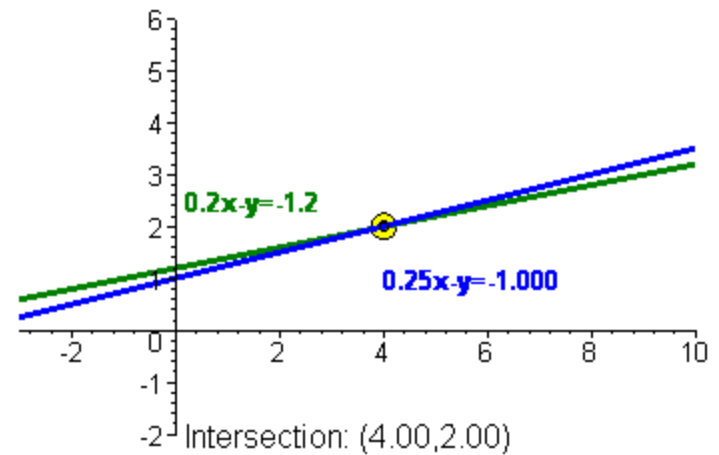
$$x = \cancel{4} \text{ } \mathbf{6}$$

The left hand sides of the two equations are similar. This leads to an x with a very small coefficient after elimination of the y variable. So a small change in the right-hand constant causes a dramatic change in the solution when we divide by that coefficient.

The Geometry



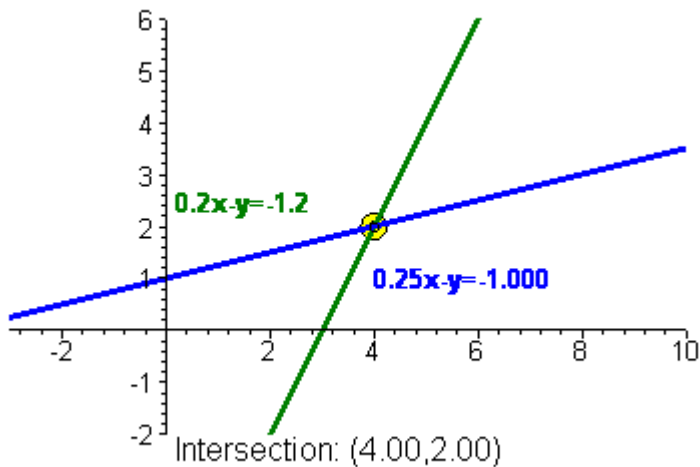
Well-conditioned
System



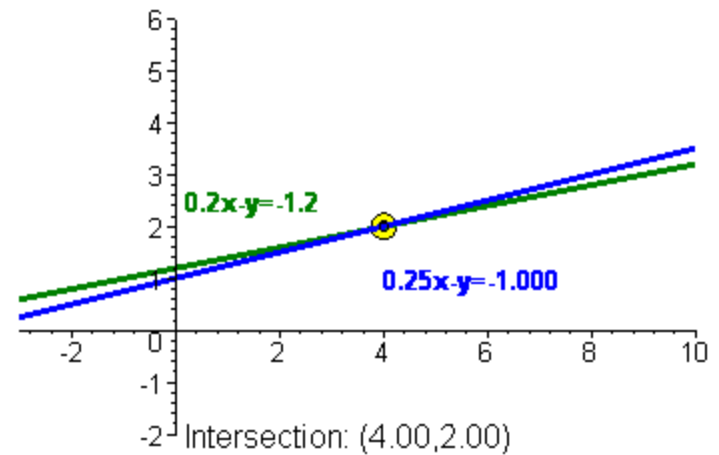
Ill-conditioned
System



The Geometry



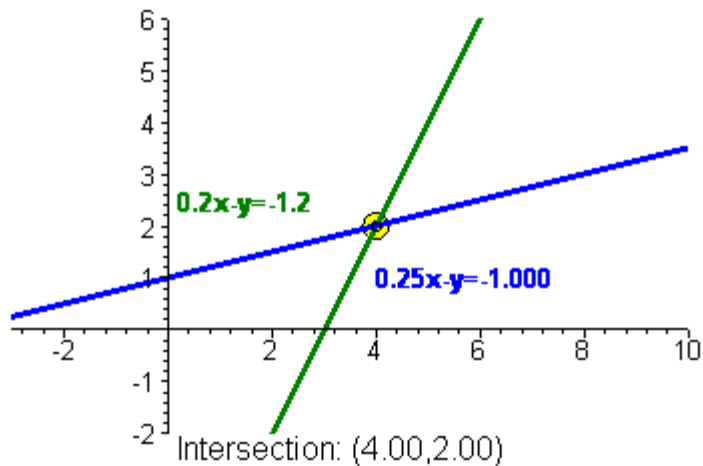
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System



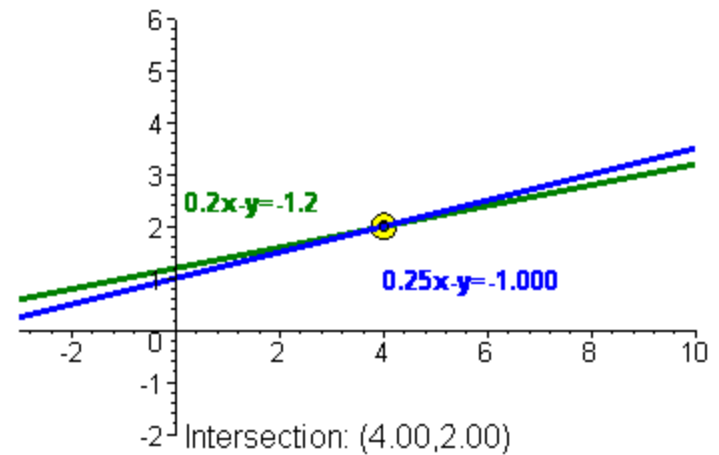
Ill-conditioned
System



The Geometry



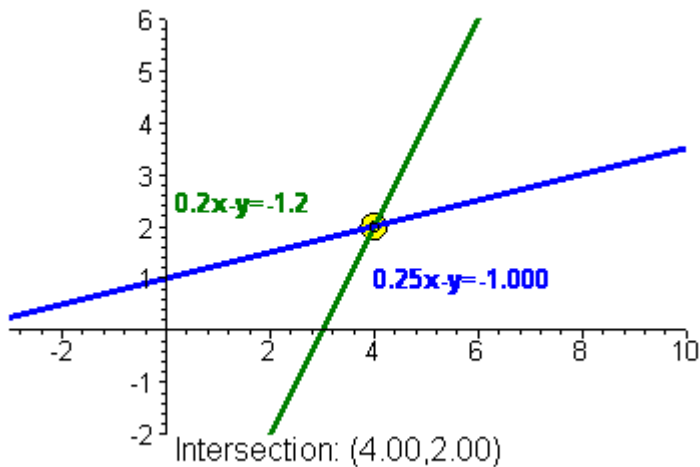
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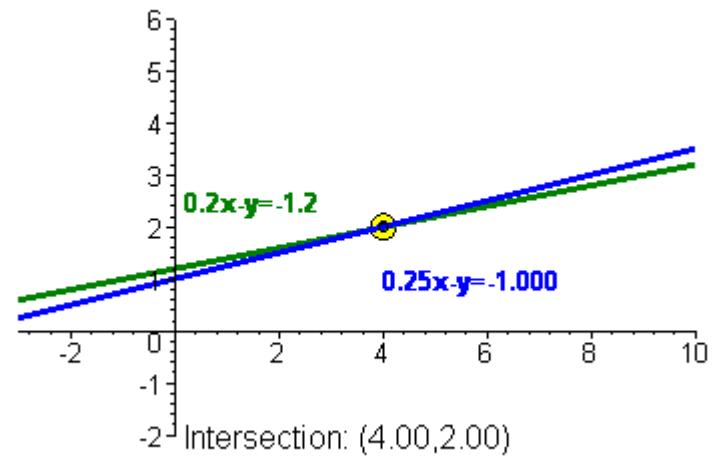
Ill-conditioned
System



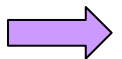
The Geometry



Well-conditioned
System



Ill-conditioned
System



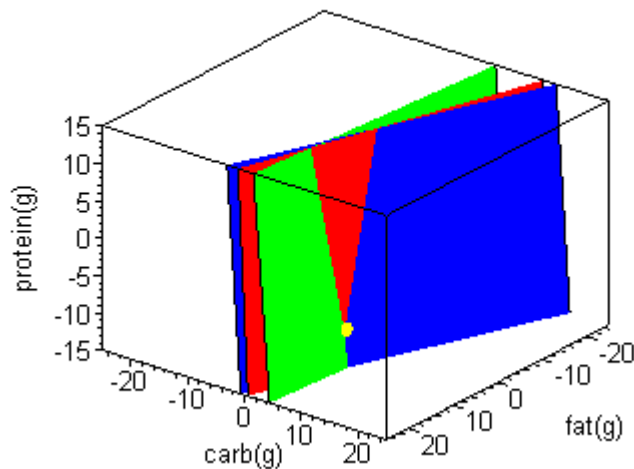
Is this the Problem with the “Junk Food Problem?”

m&m's: $10f + 34c + 2p = 240$

Cracker Jacks: $1.5f + 21c + 2p = 100$

Twix: $14f + 37c + 3p = 280$

Intersection: (8.7, 5.1, -10.0)



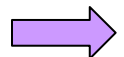
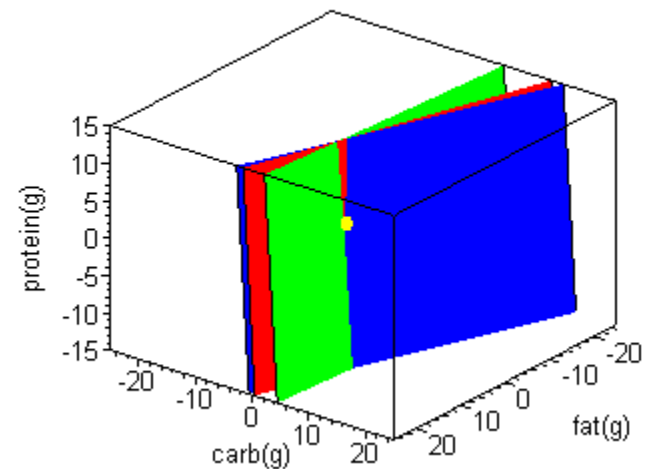
“Actual Data?”

m&m's: $10.4f + 34.2c + 2.3p = 239.6$

Cracker Jacks: $1.3f + 20.6c + 1.55p = 100.3$

Twix: $13.6f + 36.6c + 2.7p = 279.6$

Intersection: (9.0, 4.0, 4.0)



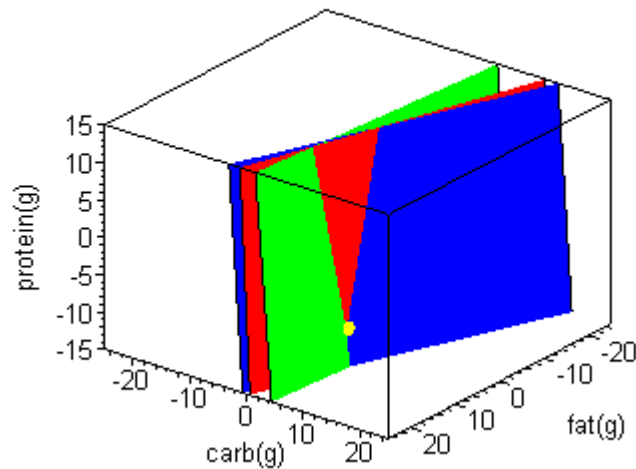
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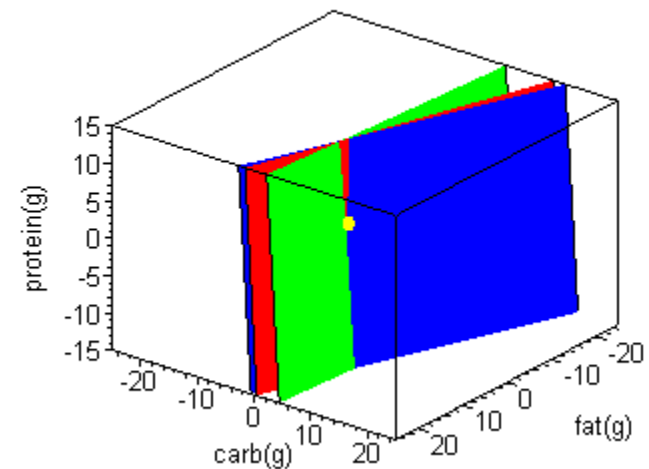
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Intersection: (9.0, 4.0, 4.0)



Resolution

The Problem: The data is too similar in its proportions of fat, carbs, and protein. In particular, most of the snacks are high fat, high carb, low protein.

The Resolution: Include some more diverse data, using a higher protein snack.

Power Bar

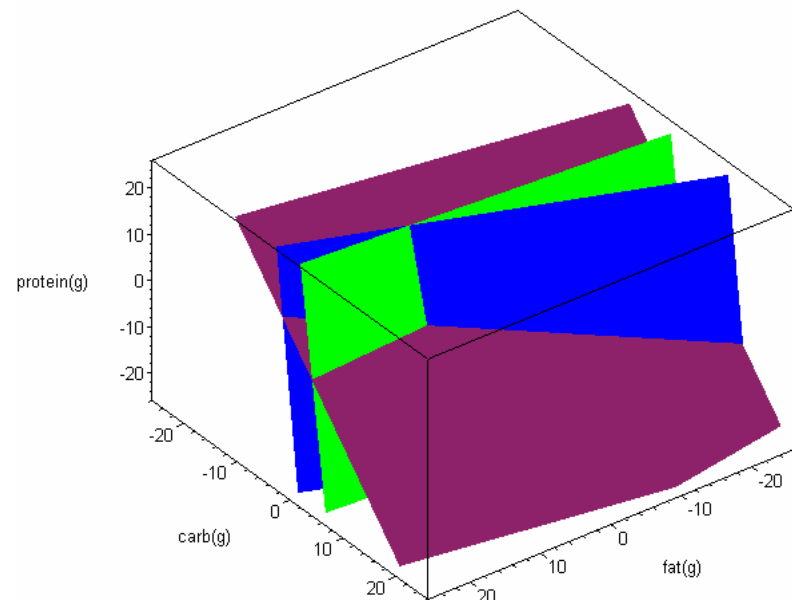
Protein Plus:

$$6f + 37c + 23p = 290$$

Cracker Jacks: $1.5f + 21c + 2p = 100$

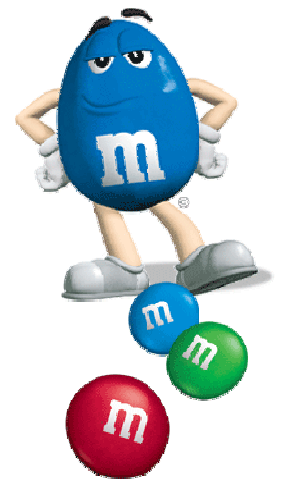
Twix: $14f + 37c + 3p = 280$

$$\text{Solution} \approx (9.34, 3.69, 4.23)$$



Final Thoughts

- Junk Food Problem as a springboard problem:
 1. *Condition number* of a matrix: measures how a small change in b affects the solutions to the linear system $Ax=b$.
 2. *Least Squares/Regression*
- Deeper discussion of solution error.





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