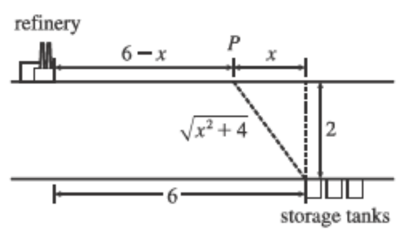
5. If the rectangle has dimensions x and y, then its perimeter is $2x + 2y = 100$ m, so $y = 50 - x$. Thus, the area is $A = xy = x(50 - x)$. We wish to maximize the function $A(x) = x(50 - x) = 50x - x^2$, where $0 < x < 50$. Since $A'(x) = 50 - 2x = -2(x - 25)$, $A'(x) > 0$ for $0 < x < 25$ and $A'(x) < 0$ for $25 < x < 50$. Thus, A has an absolute maximum at $x = 25$, and $A(25) = 25^2 = 625$ m^2. The dimensions of the rectangle that maximize its area are $x = y = 25$ m. (The rectangle is a square.)

6. If the rectangle has dimensions x and y, then its area is $xy = 1000$ m^2, so $y = 1000/x$. The perimeter $P = 2x + 2y = 2x + 2000/x$. We wish to minimize the function $P(x) = 2x + 2000/x$ for $x > 0$. $P'(x) = 2 - 2000/x^2 = (2/x^2)(x^2 - 1000)$, so the only critical number in the domain of P is $x = \sqrt{1000}$. $P''(x) = 4000/x^3 > 0$, so P is concave upward throughout its domain and $P\left(\sqrt{1000}\right) = 4\sqrt{1000}$ is an absolute minimum value. The dimensions of the rectangle with minimal perimeter are $x = y = \sqrt{1000} = 10\sqrt{10}$ m. (The rectangle is a square.)

11. Let b be the length of the base of the box and h the height. The surface area is $1200 = b^2 + 4hb \quad \Rightarrow \quad h = (1200 - b^2)/(4b)$. The volume is $V = b^2h = b^2(1200 - b^2)/4b = 300b - b^3/4 \quad \Rightarrow \quad V'(b) = 300 - \frac{3}{4}b^2$. $V'(b) = 0 \quad \Rightarrow \quad 300 = \frac{3}{4}b^2 \quad \Rightarrow \quad b^2 = 400 \quad \Rightarrow \quad b = \sqrt{400} = 20$. Since $V'(b) > 0$ for $0 < b < 20$ and $V'(b) < 0$ for $b > 20$, there is an absolute maximum when $b = 20$ by the First Derivative Test for Absolute Extreme Values (see page 302). If $b = 20$, then $h = (1200 - 20^2)/(4 \cdot 20) = 10$, so the largest possible volume is $b^2h = (20)^2(10) = 4000$ cm^3.

12. Let b be the length of the base of the box and h the height. The volume is $32{,}000 = b^2h \quad \Rightarrow \quad h = 32{,}000/b^2$. The surface area of the open box is $S = b^2 + 4hb = b^2 + 4(32{,}000/b^2)b = b^2 + 4(32{,}000)/b$. So $S'(b) = 2b - 4(32{,}000)/b^2 = 2\left(b^3 - 64{,}000\right)/b^2 = 0 \quad \Leftrightarrow \quad b = \sqrt[3]{64{,}000} = 40$. This gives an absolute minimum since $S'(b) < 0$ if $0 < b < 40$ and $S'(b) > 0$ if $b > 40$. The box should be $40 \times 40 \times 20$.

35. There are $(6 - x)$ km over land and $\sqrt{x^2 + 4}$ km under the river.



We need to minimize the cost C (measured in \$100,000) of the pipeline.

$C(x) = (6 - x)(4) + \left(\sqrt{x^2 + 4}\right)(8) \quad \Rightarrow$

$C'(x) = -4 + 8 \cdot \frac{1}{2}(x^2 + 4)^{-1/2}(2x) = -4 + \dfrac{8x}{\sqrt{x^2 + 4}}$.

$C'(x) = 0 \quad \Rightarrow \quad 4 = \dfrac{8x}{\sqrt{x^2 + 4}} \quad \Rightarrow \quad \sqrt{x^2 + 4} = 2x \quad \Rightarrow \quad x^2 + 4 = 4x^2 \quad \Rightarrow \quad 4 = 3x^2 \quad \Rightarrow \quad x^2 = \frac{4}{3} \quad \Rightarrow$

$x = 2/\sqrt{3} \quad [0 \le x \le 6]$. Compare the costs for $x = 0$, $2/\sqrt{3}$, and 6. $C(0) = 24 + 16 = 40$, $C\left(2/\sqrt{3}\right) = 24 - 8/\sqrt{3} + 32/\sqrt{3} = 24 + 24/\sqrt{3} \approx 37.9$, and $C(6) = 0 + 8\sqrt{40} \approx 50.6$. So the minimum cost is about \$3.79 million when P is $6 - 2/\sqrt{3} \approx 4.85$ km east of the refinery.

36. The distance from the refinery to P is now $\sqrt{(6-x)^2+1^2} = \sqrt{x^2-12x+37}$.

Thus, $C(x) = 4\sqrt{x^2-12x+37} + 8\sqrt{x^2+4} \quad \Rightarrow$

$$C'(x) = 4\cdot\tfrac{1}{2}(x^2-12x+37)^{-1/2}(2x-12) + 8\cdot\tfrac{1}{2}(x^2+4)^{-1/2}(2x) = \frac{4(x-6)}{\sqrt{x^2-12x+37}} + \frac{8x}{\sqrt{x^2+4}}.$$

$C'(x) = 0 \quad\Rightarrow\quad x \approx 1.12$ [from a graph of C' or a numerical rootfinder]. $C(0) \approx 40.3$, $C(1.12) \approx 38.3$, and $C(6) \approx 54.6$. So the minimum cost is slightly higher (than in the previous exercise) at about \$3.83 million when P is approximately 4.88 km from the point on the bank 1 km south of the refinery.

43. (a) If $c(x) = \dfrac{C(x)}{x}$, then, by Quotient Rule, we have $c'(x) = \dfrac{xC'(x) - C(x)}{x^2}$. Now $c'(x) = 0$ when $xC'(x) - C(x) = 0$ and this gives $C'(x) = \dfrac{C(x)}{x} = c(x)$. Therefore, the marginal cost equals the average cost.

(b) (i) $C(x) = 16{,}000 + 200x + 4x^{3/2}$, $C(1000) = 16{,}000 + 200{,}000 + 40{,}000\sqrt{10} \approx 216{,}000 + 126{,}491$, so $C(1000) \approx \$342{,}491$. $c(x) = C(x)/x = \dfrac{16{,}000}{x} + 200 + 4x^{1/2}$, $c(1000) \approx \$342.49/\text{unit}$. $C'(x) = 200 + 6x^{1/2}$, $C'(1000) = 200 + 60\sqrt{10} \approx \$389.74/\text{unit}$.

(ii) We must have $C'(x) = c(x) \quad\Leftrightarrow\quad 200 + 6x^{1/2} = \dfrac{16{,}000}{x} + 200 + 4x^{1/2} \quad\Leftrightarrow\quad 2x^{3/2} = 16{,}000 \quad\Leftrightarrow$ $x = (8{,}000)^{2/3} = 400$ units. To check that this is a minimum, we calculate

$c'(x) = \dfrac{-16{,}000}{x^2} + \dfrac{2}{\sqrt{x}} = \dfrac{2}{x^2}\left(x^{3/2} - 8000\right)$. This is negative for $x < (8000)^{2/3} = 400$, zero at $x = 400$, and positive for $x > 400$, so c is decreasing on $(0, 400)$ and increasing on $(400, \infty)$. Thus, c has an absolute minimum at $x = 400$. [*Note:* $c''(x)$ is *not* positive for all $x > 0$.]

(iii) The minimum average cost is $c(400) = 40 + 200 + 80 = \$320/\text{unit}$.

44. (a) The total profit is $P(x) = R(x) - C(x)$. In order to maximize profit we look for the critical numbers of P, that is, the numbers where the marginal profit is 0. But if $P'(x) = R'(x) - C'(x) = 0$, then $R'(x) = C'(x)$. Therefore, if the profit is a maximum, then the marginal revenue equals the marginal cost.

(b) $C(x) = 16{,}000 + 500x - 1.6x^2 + 0.004x^3$, $p(x) = 1700 - 7x$. Then $R(x) = xp(x) = 1700x - 7x^2$. If the profit is maximum, then $R'(x) = C'(x) \quad\Leftrightarrow\quad 1700 - 14x = 500 - 3.2x + 0.012x^2 \quad\Leftrightarrow\quad 0.012x^2 + 10.8x - 1200 = 0 \quad\Leftrightarrow$ $x^2 + 900x - 100{,}000 = 0 \quad\Leftrightarrow\quad (x + 1000)(x - 100) = 0 \quad\Leftrightarrow\quad x = 100$ (since $x > 0$). The profit is maximized if $P''(x) < 0$, but since $P''(x) = R''(x) - C''(x)$, we can just check the condition $R''(x) < C''(x)$. Now $R''(x) = -14 < -3.2 + 0.024x = C''(x)$ for $x > 0$, so there is a maximum at $x = 100$.

47. (a) As in Example 6, we see that the demand function p is linear. We are given that $p(1000) = 450$ and deduce that $p(1100) = 440$, since a \$10 reduction in price increases sales by 100 per week. The slope for p is $\frac{440-450}{1100-1000} = -\frac{1}{10}$, so an equation is $p - 450 = -\frac{1}{10}(x - 1000)$ or $p(x) = -\frac{1}{10}x + 550$.

(b) $R(x) = xp(x) = -\frac{1}{10}x^2 + 550x$. $R'(x) = -\frac{1}{5}x + 550 = 0$ when $x = 5(550) = 2750$.
$p(2750) = 275$, so the rebate should be $450 - 275 = \$175$.

(c) $C(x) = 68{,}000 + 150x \quad \Rightarrow \quad P(x) = R(x) - C(x) = -\frac{1}{10}x^2 + 550x - 68{,}000 - 150x = -\frac{1}{10}x^2 + 400x - 68{,}000$,
$P'(x) = -\frac{1}{5}x + 400 = 0$ when $x = 2000$. $p(2000) = 350$. Therefore, the rebate to maximize profits should be $450 - 350 = \$100$.