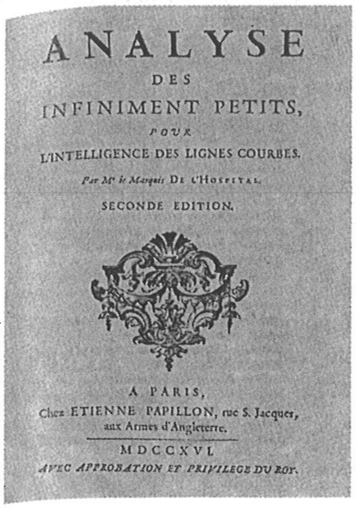
WRITING PROJECT

The Origins of l'Hospital's Rule



Thomas Fisher Rare Book Library

www.stewartcalculus.com
The Internet is another source of information for this project. Click on *History of Mathematics* for a list of reliable websites.

L'Hospital's Rule was first published in 1696 in the Marquis de l'Hospital's calculus textbook *Analyse des Infiniment Petits,* but the rule was discovered in 1694 by the Swiss mathematician John (Johann) Bernoulli. The explanation is that these two mathematicians had entered into a curious business arrangement whereby the Marquis de l'Hospital bought the rights to Bernoulli's mathematical discoveries. The details, including a translation of l'Hospital's letter to Bernoulli proposing the arrangement, can be found in the book by Eves [1].

Write a report on the historical and mathematical origins of l'Hospital's Rule. Start by providing brief biographical details of both men (the dictionary edited by Gillispie [2] is a good source) and outline the business deal between them. Then give l'Hospital's statement of his rule, which is found in Struik's sourcebook [4] and more briefly in the book of Katz [3]. Notice that l'Hospital and Bernoulli formulated the rule geometrically and gave the answer in terms of differentials. Compare their statement with the version of l'Hospital's Rule given in Section 4.5 and show that the two statements are essentially the same.

1. Howard Eves, *In Mathematical Circles (Volume 2: Quadrants III and IV)* (Boston: Prindle, Weber and Schmidt, 1969), pp. 20–22.
2. C. C. Gillispie, ed., *Dictionary of Scientific Biography* (New York: Scribner's, 1974). See the article on Johann Bernoulli by E. A. Fellmann and J. O. Fleckenstein in Volume II and the article on the Marquis de l'Hospital by Abraham Robinson in Volume VIII.
3. Victor Katz, *A History of Mathematics: An Introduction* (New York: HarperCollins, 1993), p. 484.
4. D. J. Struik, ed., *A Sourcebook in Mathematics, 1200–1800* (Princeton, NJ: Princeton University Press, 1969), pp. 315–316.

4.6 Optimization Problems

The methods we have learned in this chapter for finding extreme values have practical applications in many areas of life. A businessperson wants to minimize costs and maximize profits. A traveler wants to minimize transportation time. Fermat's Principle in optics states that light follows the path that takes the least time. In this section and the next we solve such problems as maximizing areas, volumes, and profits and minimizing distances, times, and costs.

In solving such practical problems the greatest challenge is often to convert the word problem into a mathematical optimization problem by setting up the function that is to be maximized or minimized. Let's recall the problem-solving principles discussed on page 83 and adapt them to this situation:

PS

Steps in Solving Optimization Problems

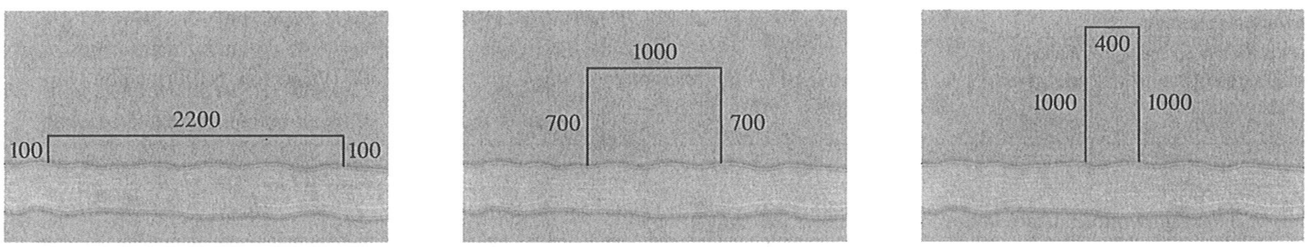
1. **Understand the Problem** The first step is to read the problem carefully until it is clearly understood. Ask yourself: What is the unknown? What are the given quantities? What are the given conditions?
2. **Draw a Diagram** In most problems it is useful to draw a diagram and identify the given and required quantities on the diagram.
3. **Introduce Notation** Assign a symbol to the quantity that is to be maximized or minimized (let's call it Q for now). Also select symbols ($a, b, c, \ldots, x, y$) for other unknown quantities and label the diagram with these symbols. It may help to use initials as suggestive symbols—for example, A for area, h for height, t for time.

4. Express Q in terms of some of the other symbols from Step 3.
5. If Q has been expressed as a function of more than one variable in Step 4, use the given information to find relationships (in the form of equations) among these variables. Then use these equations to eliminate all but one of the variables in the expression for Q. Thus Q will be expressed as a function of *one* variable x, say, $Q = f(x)$. Write the domain of this function.
6. Use the methods of Sections 4.2 and 4.3 to find the *absolute* maximum or minimum value of f. In particular, if the domain of f is a closed interval, then the Closed Interval Method in Section 4.2 can be used.

EXAMPLE 1 **Maximizing area** A farmer has 2400 ft of fencing and wants to fence off a rectangular field that borders a straight river. He needs no fence along the river. What are the dimensions of the field that has the largest area?

PS Understand the problem
PS Analogy: Try special cases
PS Draw diagrams

SOLUTION In order to get a feeling for what is happening in this problem, let's experiment with some special cases. Figure 1 (not to scale) shows three possible ways of laying out the 2400 ft of fencing.



Area $= 100 \cdot 2200 = 220{,}000$ ft^2 | Area $= 700 \cdot 1000 = 700{,}000$ ft^2 | Area $= 1000 \cdot 400 = 400{,}000$ ft^2

FIGURE 1

We see that when we try shallow, wide fields or deep, narrow fields, we get relatively small areas. It seems plausible that there is some intermediate configuration that produces the largest area.

Figure 2 illustrates the general case. We wish to maximize the area A of the rectangle. Let x and y be the depth and width of the rectangle (in feet). Then we express A in terms of x and y:

PS Introduce notation

$$A = xy$$

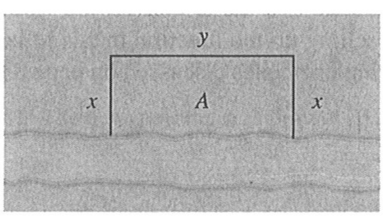


FIGURE 2

We want to express A as a function of just one variable, so we eliminate y by expressing it in terms of x. To do this we use the given information that the total length of the fencing is 2400 ft. Thus

$$2x + y = 2400$$

From this equation we have $y = 2400 - 2x$, which gives

$$A = x(2400 - 2x) = 2400x - 2x^2$$

Note that $x \geqslant 0$ and $x \leqslant 1200$ (otherwise $A < 0$). So the function that we wish to maximize is

$$A(x) = 2400x - 2x^2 \qquad 0 \leqslant x \leqslant 1200$$

The derivative is $A'(x) = 2400 - 4x$, so to find the critical numbers we solve the equation

$$2400 - 4x = 0$$

which gives $x = 600$. The maximum value of A must occur either at this critical number or at an endpoint of the interval. Since $A(0) = 0$, $A(600) = 720{,}000$, and $A(1200) = 0$, the Closed Interval Method gives the maximum value as $A(600) = 720{,}000$.

[Alternatively, we could have observed that $A''(x) = -4 < 0$ for all x, so A is always concave downward and the local maximum at $x = 600$ must be an absolute maximum.]

Thus the rectangular field should be 600 ft deep and 1200 ft wide. ■

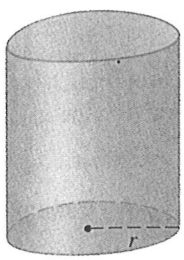


FIGURE 3

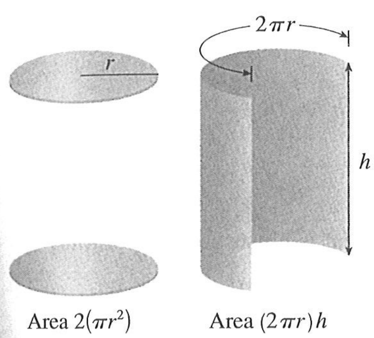


FIGURE 4

V EXAMPLE 2 Minimizing cost A cylindrical can is to be made to hold 1 L of oil. Find the dimensions that will minimize the cost of the metal to manufacture the can.

SOLUTION Draw the diagram as in Figure 3, where r is the radius and h the height (both in centimeters). In order to minimize the cost of the metal, we minimize the total surface area of the cylinder (top, bottom, and sides). From Figure 4 we see that the sides are made from a rectangular sheet with dimensions $2\pi r$ and h. So the surface area is

$$A = 2\pi r^2 + 2\pi rh$$

To eliminate h we use the fact that the volume is given as 1 L, which we take to be 1000 cm^3. Thus

$$\pi r^2 h = 1000$$

which gives $h = 1000/(\pi r^2)$. Substitution of this into the expression for A gives

$$A = 2\pi r^2 + 2\pi r\left(\frac{1000}{\pi r^2}\right) = 2\pi r^2 + \frac{2000}{r}$$

Therefore the function that we want to minimize is

$$A(r) = 2\pi r^2 + \frac{2000}{r} \qquad r > 0$$

To find the critical numbers, we differentiate:

$$A'(r) = 4\pi r - \frac{2000}{r^2} = \frac{4(\pi r^3 - 500)}{r^2}$$

In the Applied Project on page 311 we investigate the most economical shape for a can by taking into account other manufacturing costs.

Then $A'(r) = 0$ when $\pi r^3 = 500$, so the only critical number is $r = \sqrt[3]{500/\pi}$.

Since the domain of A is $(0, \infty)$, we can't use the argument of Example 1 concerning endpoints. But we can observe that $A'(r) < 0$ for $r < \sqrt[3]{500/\pi}$ and $A'(r) > 0$ for $r > \sqrt[3]{500/\pi}$, so A is decreasing for *all* r to the left of the critical number and increasing for *all* r to the right. Thus $r = \sqrt[3]{500/\pi}$ must give rise to an *absolute* minimum.

[Alternatively, we could argue that $A(r) \to \infty$ as $r \to 0^+$ and $A(r) \to \infty$ as $r \to \infty$, so there must be a minimum value of $A(r)$, which must occur at the critical number. See Figure 5.]

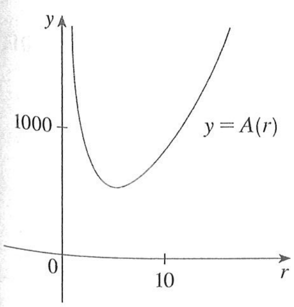


FIGURE 5

The value of h corresponding to $r = \sqrt[3]{500/\pi}$ is

$$h = \frac{1000}{\pi r^2} = \frac{1000}{\pi(500/\pi)^{2/3}} = 2\sqrt[3]{\frac{500}{\pi}} = 2r$$

Thus, to minimize the cost of the can, the radius should be $\sqrt[3]{500/\pi}$ cm and the height should be equal to twice the radius, namely, the diameter. ■

Note 1: The argument used in Example 2 to justify the absolute minimum is a variant of the First Derivative Test (which applies only to *local* maximum or minimum values) and is stated here for future reference.

TEC Module 4.6 takes you through six additional optimization problems, including animations of the physical situations.

> **First Derivative Test for Absolute Extreme Values** Suppose that c is a critical number of a continuous function f defined on an interval.
>
> (a) If $f'(x) > 0$ for all $x < c$ and $f'(x) < 0$ for all $x > c$, then $f(c)$ is the absolute maximum value of f.
>
> (b) If $f'(x) < 0$ for all $x < c$ and $f'(x) > 0$ for all $x > c$, then $f(c)$ is the absolute minimum value of f.

Note 2: An alternative method for solving optimization problems is to use implicit differentiation. Let's look at Example 2 again to illustrate the method. We work with the same equations

$$A = 2\pi r^2 + 2\pi rh \qquad \pi r^2 h = 1000$$

but instead of eliminating h, we differentiate both equations implicitly with respect to r:

$$A' = 4\pi r + 2\pi h + 2\pi rh' \qquad 2\pi rh + \pi r^2 h' = 0$$

The minimum occurs at a critical number, so we set $A' = 0$, simplify, and arrive at the equations

$$2r + h + rh' = 0 \qquad 2h + rh' = 0$$

and subtraction gives $2r - h = 0$, or $h = 2r$.

V EXAMPLE 3 Find the point on the parabola $y^2 = 2x$ that is closest to the point $(1, 4)$.

SOLUTION The distance between the point $(1, 4)$ and the point (x, y) is

$$d = \sqrt{(x - 1)^2 + (y - 4)^2}$$

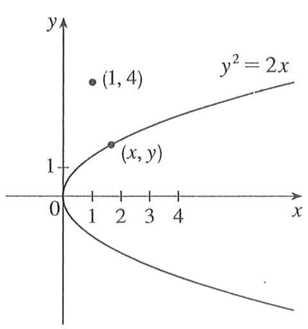


FIGURE 6

(See Figure 6.) But if (x, y) lies on the parabola, then $x = \frac{1}{2}y^2$, so the expression for d becomes

$$d = \sqrt{\left(\tfrac{1}{2}y^2 - 1\right)^2 + (y - 4)^2}$$

(Alternatively, we could have substituted $y = \sqrt{2x}$ to get d in terms of x alone.) Instead of minimizing d, we minimize its square:

$$d^2 = f(y) = \left(\tfrac{1}{2}y^2 - 1\right)^2 + (y - 4)^2$$

(You should convince yourself that the minimum of d occurs at the same point as the minimum of d^2, but d^2 is easier to work with.) Differentiating, we obtain

$$f'(y) = 2\left(\tfrac{1}{2}y^2 - 1\right)y + 2(y - 4) = y^3 - 8$$

so $f'(y) = 0$ when $y = 2$. Observe that $f'(y) < 0$ when $y < 2$ and $f'(y) > 0$ when $y > 2$, so by the First Derivative Test for Absolute Extreme Values, the absolute minimum occurs when $y = 2$. (Or we could simply say that because of the geometric nature of the problem, it's obvious that there is a closest point but not a farthest point.) The corresponding value of x is $x = \frac{1}{2}y^2 = 2$. Thus the point on $y^2 = 2x$ closest to $(1, 4)$ is $(2, 2)$.

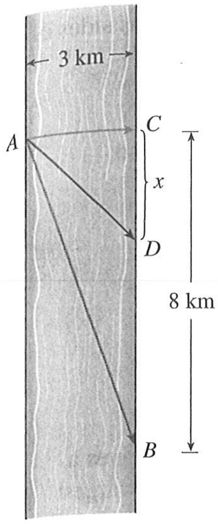


FIGURE 7

EXAMPLE 4 **Minimizing time** A man launches his boat from point A on a bank of a straight river, 3 km wide, and wants to reach point B, 8 km downstream on the opposite bank, as quickly as possible (see Figure 7). He could row his boat directly across the river to point C and then run to B, or he could row directly to B, or he could row to some point D between C and B and then run to B. If he can row 6 km/h and run 8 km/h, where should he land to reach B as soon as possible? (We assume that the speed of the water is negligible compared with the speed at which the man rows.)

SOLUTION If we let x be the distance from C to D, then the running distance is $|DB| = 8 - x$ and the Pythagorean Theorem gives the rowing distance as $|AD| = \sqrt{x^2 + 9}$. We use the equation

$$\text{time} = \frac{\text{distance}}{\text{rate}}$$

Then the rowing time is $\sqrt{x^2 + 9}/6$ and the running time is $(8 - x)/8$, so the total time T as a function of x is

$$T(x) = \frac{\sqrt{x^2 + 9}}{6} + \frac{8 - x}{8}$$

The domain of this function T is $[0, 8]$. Notice that if $x = 0$, he rows to C and if $x = 8$, he rows directly to B. The derivative of T is

$$T'(x) = \frac{x}{6\sqrt{x^2 + 9}} - \frac{1}{8}$$

Thus, using the fact that $x \geqslant 0$, we have

$$T'(x) = 0 \iff \frac{x}{6\sqrt{x^2 + 9}} = \frac{1}{8} \iff 4x = 3\sqrt{x^2 + 9}$$

$$\iff 16x^2 = 9(x^2 + 9) \iff 7x^2 = 81$$

$$\iff x = \frac{9}{\sqrt{7}}$$

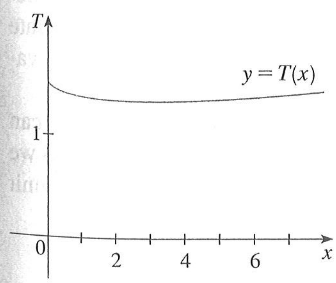


FIGURE 8

The only critical number is $x = 9/\sqrt{7}$. To see whether the minimum occurs at this critical number or at an endpoint of the domain $[0, 8]$, we evaluate T at all three points:

$$T(0) = 1.5 \qquad T\left(\frac{9}{\sqrt{7}}\right) = 1 + \frac{\sqrt{7}}{8} \approx 1.33 \qquad T(8) = \frac{\sqrt{73}}{6} \approx 1.42$$

Since the smallest of these values of T occurs when $x = 9/\sqrt{7}$, the absolute minimum value of T must occur there. Figure 8 illustrates this calculation by showing the graph of T.

Thus the man should land the boat at a point $9/\sqrt{7}$ km ($\approx$3.4 km) downstream from his starting point.

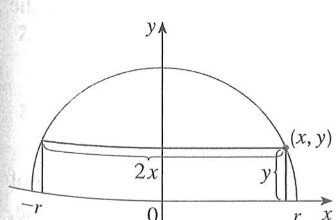


FIGURE 9

V EXAMPLE 5 Find the area of the largest rectangle that can be inscribed in a semicircle of radius r.

SOLUTION 1 Let's take the semicircle to be the upper half of the circle $x^2 + y^2 = r^2$ with center the origin. Then the word *inscribed* means that the rectangle has two vertices on the semicircle and two vertices on the x-axis as shown in Figure 9.

Let (x, y) be the vertex that lies in the first quadrant. Then the rectangle has sides of lengths $2x$ and y, so its area is

$$A = 2xy$$

To eliminate y we use the fact that (x, y) lies on the circle $x^2 + y^2 = r^2$ and so $y = \sqrt{r^2 - x^2}$. Thus

$$A = 2x\sqrt{r^2 - x^2}$$

The domain of this function is $0 \leqslant x \leqslant r$. Its derivative is

$$A' = 2\sqrt{r^2 - x^2} - \frac{2x^2}{\sqrt{r^2 - x^2}} = \frac{2(r^2 - 2x^2)}{\sqrt{r^2 - x^2}}$$

which is 0 when $2x^2 = r^2$, that is, $x = r/\sqrt{2}$ (since $x \geqslant 0$). This value of x gives a maximum value of A since $A(0) = 0$ and $A(r) = 0$. Therefore the area of the largest inscribed rectangle is

$$A\left(\frac{r}{\sqrt{2}}\right) = 2\frac{r}{\sqrt{2}}\sqrt{r^2 - \frac{r^2}{2}} = r^2$$

SOLUTION 2 A simpler solution is possible if we think of using an angle as a variable. Let θ be the angle shown in Figure 10. Then the area of the rectangle is

$$A(\theta) = (2r\cos\theta)(r\sin\theta) = r^2(2\sin\theta\,\cos\theta) = r^2\sin 2\theta$$

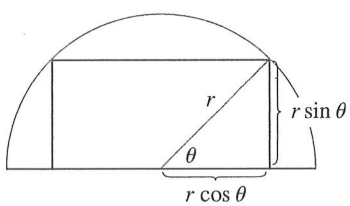


FIGURE 10

We know that $\sin 2\theta$ has a maximum value of 1 and it occurs when $2\theta = \pi/2$. So $A(\theta)$ has a maximum value of r^2 and it occurs when $\theta = \pi/4$.

Notice that this trigonometric solution doesn't involve differentiation. In fact, we didn't need to use calculus at all.

Applications to Business and Economics

In Section 3.8 we introduced the idea of marginal cost. Recall that if $C(x)$, the **cost function**, is the cost of producing x units of a certain product, then the **marginal cost** is the rate of change of C with respect to x. In other words, the marginal cost function is the derivative, $C'(x)$, of the cost function.

Now let's consider marketing. Let $p(x)$ be the price per unit that the company can charge if it sells x units. Then p is called the **demand function** (or **price function**) and we would expect it to be a decreasing function of x. If x units are sold and the price per unit is $p(x)$, then the total revenue is

$$R(x) = xp(x)$$

and R is called the **revenue function**. The derivative R' of the revenue function is called the **marginal revenue function** and is the rate of change of revenue with respect to the number of units sold.

If x units are sold, then the total profit is

$$P(x) = R(x) - C(x)$$

and P is called the **profit function**. The **marginal profit function** is P', the derivative of the profit function. In Exercises 43–48 you are asked to use the marginal cost, revenue, and profit functions to minimize costs and maximize revenues and profits.

V EXAMPLE 6 Maximizing revenue A store has been selling 200 DVD burners a week at \$350 each. A market survey indicates that for each \$10 rebate offered to buyers, the number of units sold will increase by 20 a week. Find the demand function and the revenue function. How large a rebate should the store offer to maximize its revenue?

SOLUTION If x is the number of DVD burners sold per week, then the weekly increase in sales is $x - 200$. For each increase of 20 units sold, the price is decreased by \$10. So for each additional unit sold, the decrease in price will be $\frac{1}{20} \times 10$ and the demand function is

$$p(x) = 350 - \tfrac{10}{20}(x - 200) = 450 - \tfrac{1}{2}x$$

The revenue function is

$$R(x) = xp(x) = 450x - \tfrac{1}{2}x^2$$

Since $R'(x) = 450 - x$, we see that $R'(x) = 0$ when $x = 450$. This value of x gives an absolute maximum by the First Derivative Test (or simply by observing that the graph of R is a parabola that opens downward). The corresponding price is

$$p(450) = 450 - \tfrac{1}{2}(450) = 225$$

and the rebate is $350 - 225 = 125$. Therefore, to maximize revenue, the store should offer a rebate of \$125. ■

4.6 Exercises

1. Consider the following problem: Find two numbers whose sum is 23 and whose product is a maximum.

(a) Make a table of values, like the following one, so that the sum of the numbers in the first two columns is always 23. On the basis of the evidence in your table, estimate the answer to the problem.

First number	Second number	Product
1	22	22
2	21	42
3	20	60
⋮	⋮	⋮

(b) Use calculus to solve the problem and compare with your answer to part (a).

2. Find two numbers whose difference is 100 and whose product is a minimum.

3. Find two positive numbers whose product is 100 and whose sum is a minimum.

4. The sum of two positive numbers is 16. What is the smallest possible value of the sum of their squares?

5. Find the dimensions of a rectangle with perimeter 100 m whose area is as large as possible.

6. Find the dimensions of a rectangle with area 1000 m^2 whose perimeter is as small as possible.

7. A model used for the yield Y of an agricultural crop as a function of the nitrogen level N in the soil (measured in appropriate units) is

$$Y = \frac{kN}{1 + N^2}$$

where k is a positive constant. What nitrogen level gives the best yield?

8. The rate (in mg carbon/m^3/h) at which photosynthesis takes place for a species of phytoplankton is modeled by the function

$$P = \frac{100I}{I^2 + I + 4}$$

where I is the light intensity (measured in thousands of foot-candles). For what light intensity is P a maximum?

Graphing calculator or computer with graphing software required   CAS Computer algebra system required   **1.** Homework Hints available in TEC

9. Consider the following problem: A farmer with 750 ft of fencing wants to enclose a rectangular area and then divide it into four pens with fencing parallel to one side of the rectangle. What is the largest possible total area of the four pens?
   (a) Draw several diagrams illustrating the situation, some with shallow, wide pens and some with deep, narrow pens. Find the total areas of these configurations. Does it appear that there is a maximum area? If so, estimate it.
   (b) Draw a diagram illustrating the general situation. Introduce notation and label the diagram with your symbols.
   (c) Write an expression for the total area.
   (d) Use the given information to write an equation that relates the variables.
   (e) Use part (d) to write the total area as a function of one variable.
   (f) Finish solving the problem and compare the answer with your estimate in part (a).

10. Consider the following problem: A box with an open top is to be constructed from a square piece of cardboard, 3 ft wide, by cutting out a square from each of the four corners and bending up the sides. Find the largest volume that such a box can have.
   (a) Draw several diagrams to illustrate the situation, some short boxes with large bases and some tall boxes with small bases. Find the volumes of several such boxes. Does it appear that there is a maximum volume? If so, estimate it.
   (b) Draw a diagram illustrating the general situation. Introduce notation and label the diagram with your symbols.
   (c) Write an expression for the volume.
   (d) Use the given information to write an equation that relates the variables.
   (e) Use part (d) to write the volume as a function of one variable.
   (f) Finish solving the problem and compare the answer with your estimate in part (a).

11. If 1200 cm^2 of material is available to make a box with a square base and an open top, find the largest possible volume of the box.

12. A box with a square base and open top must have a volume of 32,000 cm^3. Find the dimensions of the box that minimize the amount of material used.

13. (a) Show that of all the rectangles with a given area, the one with smallest perimeter is a square.
   (b) Show that of all the rectangles with a given perimeter, the one with greatest area is a square.

14. A rectangular storage container with an open top is to have a volume of 10 m^3. The length of its base is twice the width. Material for the base costs \$10 per square meter. Material for the sides costs \$6 per square meter. Find the cost of materials for the cheapest such container.

15. Find the points on the ellipse $4x^2 + y^2 = 4$ that are farthest away from the point $(1, 0)$.

16. Find, correct to two decimal places, the coordinates of the point on the curve $y = \tan x$ that is closest to the point $(1, 1)$.

17. Find the dimensions of the rectangle of largest area that can be inscribed in an equilateral triangle of side L if one side of the rectangle lies on the base of the triangle.

18. Find the dimensions of the rectangle of largest area that has its base on the x-axis and its other two vertices above the x-axis and lying on the parabola $y = 8 - x^2$.

19. A right circular cylinder is inscribed in a sphere of radius r. Find the largest possible volume of such a cylinder.

20. Find the area of the largest rectangle that can be inscribed in the ellipse $x^2/a^2 + y^2/b^2 = 1$.

21. Find the dimensions of the isosceles triangle of largest area that can be inscribed in a circle of radius r.

22. A cylindrical can without a top is made to contain V cm^3 of liquid. Find the dimensions that will minimize the cost of the metal to make the can.

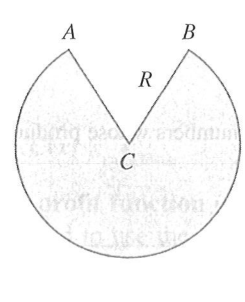
23. A Norman window has the shape of a rectangle surmounted by a semicircle. (Thus the diameter of the semicircle is equal to the width of the rectangle. See Exercise 58 on page 24.) If the perimeter of the window is 30 ft, find the dimensions of the window so that the greatest possible amount of light is admitted.

24. A right circular cylinder is inscribed in a cone with height h and base radius r. Find the largest possible volume of such a cylinder.

25. A piece of wire 10 m long is cut into two pieces. One piece is bent into a square and the other is bent into an equilateral triangle. How should the wire be cut so that the total area enclosed is (a) a maximum? (b) A minimum?

26. A fence 8 ft tall runs parallel to a tall building at a distance of 4 ft from the building. What is the length of the shortest ladder that will reach from the ground over the fence to the wall of the building?

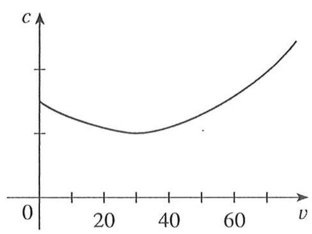
27. A cone-shaped drinking cup is made from a circular piece of paper of radius R by cutting out a sector and joining the edges CA and CB. Find the maximum capacity of such a cup.



28. A cone-shaped paper drinking cup is to be made to hold 27 cm^3 of water. Find the height and radius of the cup that will use the smallest amount of paper.

29. A cone with height h is inscribed in a larger cone with height H so that its vertex is at the center of the base of the larger cone. Show that the inner cone has maximum volume when $h = \frac{1}{3}H$.

30. The graph shows the fuel consumption c of a car (measured in gallons per hour) as a function of the speed v of the car. At very low speeds the engine runs inefficiently, so initially c decreases as the speed increases. But at high speeds the fuel consumption increases. You can see that $c(v)$ is minimized for this car when $v \approx 30$ mi/h. However, for fuel efficiency, what must be minimized is not the consumption in gallons per hour but rather the fuel consumption in gallons *per mile*. Let's call this consumption G. Using the graph, estimate the speed at which G has its minimum value.



31. If a resistor of R ohms is connected across a battery of E volts with internal resistance r ohms, then the power (in watts) in the external resistor is

$$P = \frac{E^2R}{(R + r)^2}$$

If E and r are fixed but R varies, what is the maximum value of the power?

32. For a fish swimming at a speed v relative to the water, the energy expenditure per unit time is proportional to v^3. It is believed that migrating fish try to minimize the total energy required to swim a fixed distance. If the fish are swimming against a current u ($u < v$), then the time required to swim a distance L is $L/(v - u)$ and the total energy E required to swim the distance is given by

$$E(v) = av^3 \cdot \frac{L}{v - u}$$

where a is the proportionality constant.

(a) Determine the value of v that minimizes E.

(b) Sketch the graph of E.

Note: This result has been verified experimentally; migrating fish swim against a current at a speed 50% greater than the current speed.

33. In a beehive, each cell is a regular hexagonal prism, open at one end with a trihedral angle at the other end as in the figure. It is believed that bees form their cells in such a way as to minimize the surface area for a given volume, thus using the least amount of wax in cell construction. Examination of these cells has shown that the measure of the apex angle θ is amazingly consistent. Based on the geometry of the cell, it can be shown that the surface area S is given by

$$S = 6sh - \tfrac{3}{2}s^2 \cot\theta + \left(3s^2\sqrt{3}/2\right)\csc\theta$$

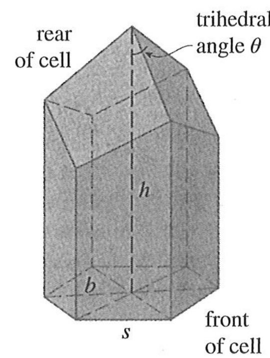
where s, the length of the sides of the hexagon, and h, the height, are constants.

(a) Calculate $dS/d\theta$.

(b) What angle should the bees prefer?

(c) Determine the minimum surface area of the cell (in terms of s and h).

Note: Actual measurements of the angle θ in beehives have been made, and the measures of these angles seldom differ from the calculated value by more than 2°.



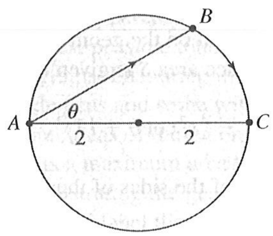
34. A boat leaves a dock at 2:00 PM and travels due south at a speed of 20 km/h. Another boat has been heading due east at 15 km/h and reaches the same dock at 3:00 PM. At what time were the two boats closest together?

35. An oil refinery is located on the north bank of a straight river that is 2 km wide. A pipeline is to be constructed from the refinery to storage tanks located on the south bank of the river 6 km east of the refinery. The cost of laying pipe is \$400,000/km over land to a point P on the north bank and \$800,000/km under the river to the tanks. To minimize the cost of the pipeline, where should P be located?

36. Suppose the refinery in Exercise 35 is located 1 km north of the river. Where should P be located?

37. The illumination of an object by a light source is directly proportional to the strength of the source and inversely proportional to the square of the distance from the source. If two light sources, one three times as strong as the other, are placed 10 ft apart, where should an object be placed on the line between the sources so as to receive the least illumination?

38. A woman at a point A on the shore of a circular lake with radius 2 mi wants to arrive at the point C diametrically opposite A on the other side of the lake in the shortest possible time (see the figure). She can walk at the rate of 4 mi/h and row a boat at 2 mi/h. How should she proceed?



39. Find an equation of the line through the point (3, 5) that cuts off the least area from the first quadrant.

40. At which points on the curve $y = 1 + 40x^3 - 3x^5$ does the tangent line have the largest slope?

41. What is the shortest possible length of the line segment that is cut off by the first quadrant and is tangent to the curve $y = 3/x$ at some point?

42. What is the smallest possible area of the triangle that is cut off by the first quadrant and whose hypotenuse is tangent to the parabola $y = 4 - x^2$ at some point?

43. (a) If $C(x)$ is the cost of producing x units of a commodity, then the **average cost** per unit is $c(x) = C(x)/x$. Show that if the average cost is a minimum, then the marginal cost equals the average cost.
(b) If $C(x) = 16{,}000 + 200x + 4x^{3/2}$, in dollars, find (i) the cost, average cost, and marginal cost at a production level of 1000 units; (ii) the production level that will minimize the average cost; and (iii) the minimum average cost.

44. (a) Show that if the profit $P(x)$ is a maximum, then the marginal revenue equals the marginal cost.
(b) If $C(x) = 16{,}000 + 500x - 1.6x^2 + 0.004x^3$ is the cost function and $p(x) = 1700 - 7x$ is the demand function, find the production level that will maximize profit.

45. A baseball team plays in a stadium that holds 55,000 spectators. With ticket prices at \$10, the average attendance had been 27,000. When ticket prices were lowered to \$8, the average attendance rose to 33,000.
(a) Find the demand function, assuming that it is linear.
(b) How should ticket prices be set to maximize revenue?

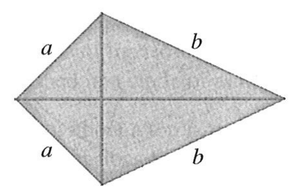
46. During the summer months Terry makes and sells necklaces on the beach. Last summer he sold the necklaces for \$10 each and his sales averaged 20 per day. When he increased the price by \$1, he found that the average decreased by two sales per day.
(a) Find the demand function, assuming that it is linear.
(b) If the material for each necklace costs Terry \$6, what should the selling price be to maximize his profit?

47. A manufacturer has been selling 1000 television sets a week at \$450 each. A market survey indicates that for each \$10 rebate offered to the buyer, the number of sets sold will increase by 100 per week.
(a) Find the demand function.
(b) How large a rebate should the company offer the buyer in order to maximize its revenue?
(c) If its weekly cost function is $C(x) = 68{,}000 + 150x$, how should the manufacturer set the size of the rebate in order to maximize its profit?

48. The manager of a 100-unit apartment complex knows from experience that all units will be occupied if the rent is \$800 per month. A market survey suggests that, on average, one additional unit will remain vacant for each \$10 increase in rent. What rent should the manager charge to maximize revenue?

49. Let a and b be positive numbers. Find the length of the shortest line segment that is cut off by the first quadrant and passes through the point (a, b).

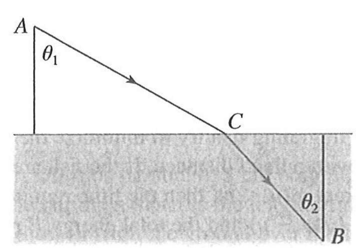
CAS **50.** The frame for a kite is to be made from six pieces of wood. The four exterior pieces have been cut with the lengths indicated in the figure. To maximize the area of the kite, how long should the diagonal pieces be?



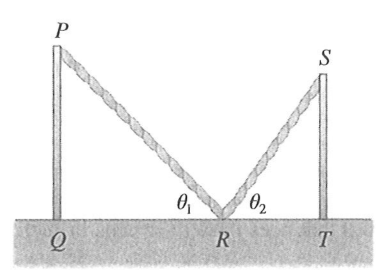
51. Let v_1 be the velocity of light in air and v_2 the velocity of light in water. According to Fermat's Principle, a ray of light will travel from a point A in the air to a point B in the water by a path ACB that minimizes the time taken. Show that

$$\frac{\sin \theta_1}{\sin \theta_2} = \frac{v_1}{v_2}$$

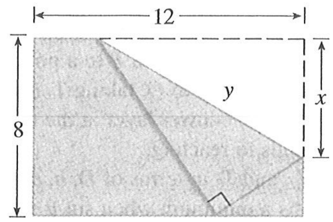
where θ_1 (the angle of incidence) and θ_2 (the angle of refraction) are as shown. This equation is known as Snell's Law.



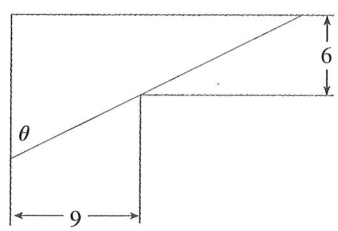
52. Two vertical poles PQ and ST are secured by a rope PRS going from the top of the first pole to a point R on the ground between the poles and then to the top of the second pole as in the figure. Show that the shortest length of such a rope occurs when $\theta_1 = \theta_2$.



53. The upper right-hand corner of a piece of paper, 12 in. by 8 in., as in the figure, is folded over to the bottom edge. How would you fold it so as to minimize the length of the fold? In other words, how would you choose x to minimize y?

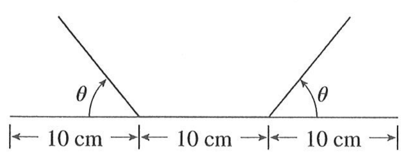


54. A steel pipe is being carried down a hallway 9 ft wide. At the end of the hall there is a right-angled turn into a narrower hallway 6 ft wide. What is the length of the longest pipe that can be carried horizontally around the corner?

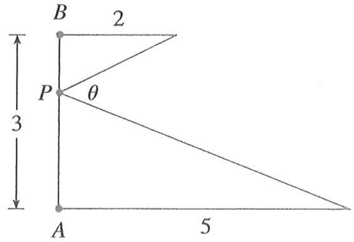


55. Find the maximum area of a rectangle that can be circumscribed about a given rectangle with length L and width W. [*Hint:* Express the area as a function of an angle θ.]

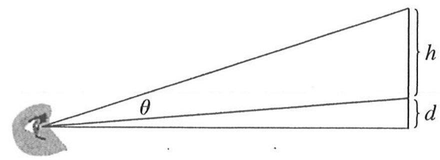
56. A rain gutter is to be constructed from a metal sheet of width 30 cm by bending up one-third of the sheet on each side through an angle θ. How should θ be chosen so that the gutter will carry the maximum amount of water?



57. Where should the point P be chosen on the line segment AB so as to maximize the angle θ?



58. A painting in an art gallery has height h and is hung so that its lower edge is a distance d above the eye of an observer (as in the figure). How far from the wall should the observer stand to get the best view? (In other words, where should the observer stand so as to maximize the angle θ subtended at his eye by the painting?)



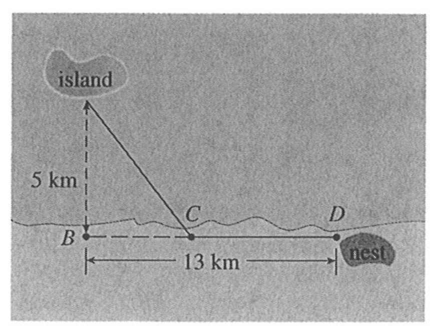
59. Ornithologists have determined that some species of birds tend to avoid flights over large bodies of water during daylight hours. It is believed that more energy is required to fly over water than over land because air generally rises over land and falls over water during the day. A bird with these tendencies is released from an island that is 5 km from the nearest point B on a straight shoreline, flies to a point C on the shoreline, and then flies along the shoreline to its nesting area D. Assume that the bird instinctively chooses a path that will minimize its energy expenditure. Points B and D are 13 km apart.

(a) In general, if it takes 1.4 times as much energy to fly over water as it does over land, to what point C should the bird fly in order to minimize the total energy expended in returning to its nesting area?

(b) Let W and L denote the energy (in joules) per kilometer flown over water and land, respectively. What would a large value of the ratio W/L mean in terms of the bird's flight? What would a small value mean? Determine the ratio W/L corresponding to the minimum expenditure of energy.

(c) What should the value of W/L be in order for the bird to fly directly to its nesting area D? What should the value of W/L be for the bird to fly to B and then along the shore to D?

(d) If the ornithologists observe that birds of a certain species reach the shore at a point 4 km from B, how many times more energy does it take a bird to fly over water than over land?

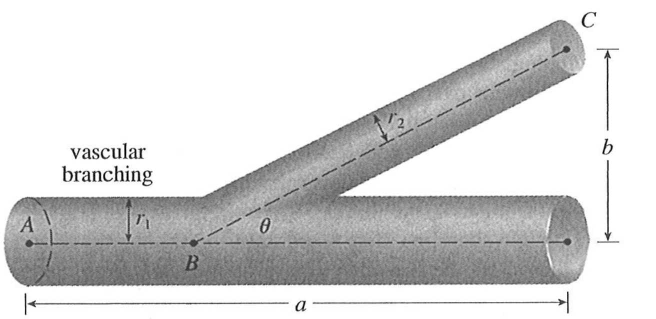


60. The blood vascular system consists of blood vessels (arteries, arterioles, capillaries, and veins) that convey blood from the heart to the organs and back to the heart. This system should work so as to minimize the energy expended by the heart in pumping the blood. In particular, this energy is reduced when the resistance of the blood is lowered. One of Poiseuille's

Laws gives the resistance R of the blood as

$$R = C\frac{L}{r^4}$$

where L is the length of the blood vessel, r is the radius, and C is a positive constant determined by the viscosity of the blood. (Poiseuille established this law experimentally, but it also follows from Equation 6.7.2.) The figure shows a main blood vessel with radius r_1 branching at an angle θ into a smaller vessel with radius r_2.



(a) Use Poiseuille's Law to show that the total resistance of the blood along the path ABC is

$$R = C\left(\frac{a - b\cot\theta}{r_1^4} + \frac{b\csc\theta}{r_2^4}\right)$$

where a and b are the distances shown in the figure.

(b) Prove that this resistance is minimized when

$$\cos\theta = \frac{r_2^4}{r_1^4}$$

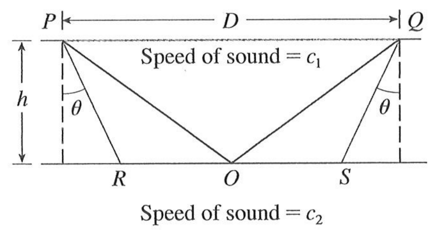
(c) Find the optimal branching angle (correct to the nearest degree) when the radius of the smaller blood vessel is two-thirds the radius of the larger vessel.

61. The speeds of sound c_1 in an upper layer and c_2 in a lower layer of rock and the thickness h of the upper layer can be determined by seismic exploration if the speed of sound in the lower layer is greater than the speed in the upper layer. A dynamite charge is detonated at a point P and the transmitted signals are recorded at a point Q, which is a distance D from P. The first signal to arrive at Q travels along the surface and takes T_1 seconds. The next signal travels from P to a point R, from R to S in the lower layer, and then to Q, taking T_2 seconds. The third signal is reflected off the lower layer at the midpoint O of RS and takes T_3 seconds to reach Q.

(a) Express T_1, T_2, and T_3 in terms of D, h, c_1, c_2, and θ.

(b) Show that T_2 is a minimum when $\sin\theta = c_1/c_2$.

(c) Suppose that $D = 1$ km, $T_1 = 0.26$ s, $T_2 = 0.32$ s, and $T_3 = 0.34$ s. Find c_1, c_2, and h.



Note: Geophysicists use this technique when studying the structure of the earth's crust, whether searching for oil or examining fault lines.

62. Two light sources of identical strength are placed 10 m apart. An object is to be placed at a point P on a line ℓ parallel to the line joining the light sources and at a distance d meters from it (see the figure). We want to locate P on ℓ so that the intensity of illumination is minimized. We need to use the fact that the intensity of illumination for a single source is directly proportional to the strength of the source and inversely proportional to the square of the distance from the source.

(a) Find an expression for the intensity $I(x)$ at the point P.

(b) If $d = 5$ m, use graphs of $I(x)$ and $I'(x)$ to show that the intensity is minimized when $x = 5$ m, that is, when P is at the midpoint of ℓ.

(c) If $d = 10$ m, show that the intensity (perhaps surprisingly) is *not* minimized at the midpoint.

(d) Somewhere between $d = 5$ m and $d = 10$ m there is a transitional value of d at which the point of minimal illumination abruptly changes. Estimate this value of d by graphical methods. Then find the exact value of d.